

HIMSS Asia Pacific Corporate Sponsorship Benefits	DIAMOND \$10K	GOLD \$5K
Participate in the HIMSS Asia Pacific Community Roundtables and receive updates on regional HIMSS activities.	✓	✓
Reach Asia Pacific buyers through targeted mailings based on job title or region. (Note: HIMSS reserves the right to select the mailing house; material and postage costs not included. Not applicable where prohibited by national Privacy and Data Protection Laws.)	✓	
Gain premier recognition as a sponsor of a HIMSS Asia Pacific Webinar or Seminar presenting a case study on a topic of your choice (additional fees apply).	✓	✓
Post up to two white papers on the HIMSS Asia Pacific Web site in the "Current Hot Topics" section and gain visibility for your organization by providing insight and perspective on important HIT-related topics.	Two White Papers	One White Paper
Extend HIMSS Asia Pacific individual membership benefits to your colleagues at no additional cost, with unlimited access to HIMSS resources (including the members-only Web site, special member rates for conferences and events, and publication subscriptions and discounts).	10 Memberships	5 Memberships
Receive a discount on the purchase of 5 or more HIMSS Asia Pacific individual memberships for your colleagues.	20% Discount	10% Discount
Leverage the HIMSS Asia Pacific Web site with a listing in the Corporate Member Directory and a link to your company's homepage and your latest press releases.	✓	✓
New members will appear prominently on the HIMSS Asia Web site.	✓	✓

HIMSS Asia Pacific Exhibitors Benefits	DIAMOND \$10K	GOLD \$5K
Diamond Member corporate logos prominently displayed in the Asia Pacific Conference and Exhibition Convention Centre and acknowledgement in the Annual Conference & Exhibition Resource Guide.	✓	
Exhibitor priority points on Asia Pacific Conference and Exhibition exhibit space, sponsorships and survey participation.	Triple Points	Double Points
VIP Exhibitor Service during the Asia Pacific Conference and Exhibition from the HIMSS Management Staff.	✓	
On-site Asia Pacific Conference and Exhibition Registration Concierge (by appointment) to support those exhibitors who have large numbers of exhibit staff and guests.	✓	
Conduct one focus group with select HIMSS Asia Pacific Conference attendees on the topic of your choice. HIMSS will provide meeting space and invite guests fitting your selected demographic profile. Your company is responsible for additional focus group costs such as honoraria and AV.	✓	
Three complimentary Asia Pacific Conference and Exhibition full conference registrations. Exhibiting Diamond Corporate Members will also receive 10 Exhibitor Registrations and 3 Guest Registrations.	✓	
Asia Pacific Conference and Exhibition special member pricing on exhibit space, sponsorships and marketing opportunities.	✓	✓
Asia Pacific Conference and Exhibition plaque recognizing your organisation as a HIMSS Corporate Membership.	✓	✓
First option to purchase Asia Pacific Exhibition Vendor Headquarter space on the exhibit floor for your organization's use throughout the conference (additional fees apply).	✓	
Preferential scheduling of Asia Pacific Conference and Exhibition Product Tutorials to showcase your products and services to attendees. (Limited availability.)	✓	