



Steven Yeo
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Steven Yeo is the Vice President and Executive Director, Asia Pacific, for the Healthcare Information and Management Systems Society (HIMSS), a global, and the largest U.S., healthcare association focused on information technology. Mr. Yeo's responsibilities include managing the HIMSS Asia Pacific Conference & Exhibition, memberships, products and service offerings.

Prior to joining HIMSS in February 2008, Mr. Yeo was the Director for Intel Digital Health Group Asia from 2005 to January 2008. He was also Vice President of Asia (*on-loan from Intel*) from 2003 to 2005 at RosettaNet. This self-funded consortium, which included leading computing and consumer electronics, electronic components, semiconductor manufacturing, logistics, telecommunications and solution provider companies, worked together to create and implement industry-wide, open e-business process standards from 2003-2005.

At Intel, he held various other appointments during his 10 years with the company. These positions included managing Internet marketing & e-commerce, supply chain end-to-end e-business applications and management, and standards management.

Steven has over 18 years of industry experience in the healthcare, semiconductor and high-tech industries. He received his MBA from National University of Singapore and the Asia Pacific Executive MBA program; he received a Bachelor of Commerce degree (Honours), from Dalhousie University, Canada.

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